

PRESS KIT

2024
BBBPT
EXPO

**BLACK BUSINESS BRANDS
PRODUCTS & TECHNOLOGY**

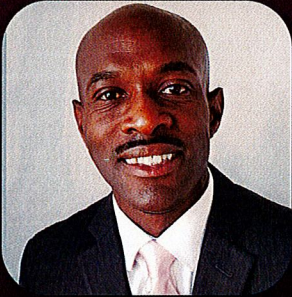
AUGUST 23, 24, 2024
FORT LAUDERDALE, FL

[HTTP://WWW.BBBPTEXPO.COM/](http://www.bbbptexpo.com/)

MEET THE TEAM

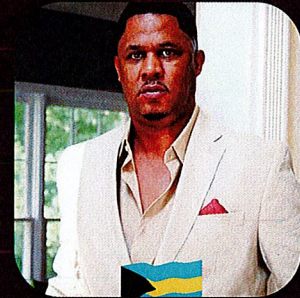


BUILDING BLACK BUSINESS
BRANDS PRODUCTS AND TECHNOLOGY



DARYL SPEAKS

SABLEASSENT COIN
CORPORATION FOUNDER
CHAIRMAN OF BUSINESS



KEITH JONES

GROWN VICE PRESIDENT AND
HOST SPEAKER CELEBRITY
ENGAGEMENT GROWN & SEXY



ANGELA BRAZELLE

PRESIDENT MINORITY
BUSINESS EXPO



DORIS JEFFRIES

FERTILE GROUND HOMES
OPERATIONS MANAGEMENT
OF VENDORS AND SPONSORS



BRYAN TAYLOR

EXECUTIVE OF INVESTOR
RELATIONS & SPONSORSHIP



MARLENA EVANS

TRENDING MDE OPERATIONS
MANAGEMENT OF VENDORS
AND SPONSORS



JEAN JAQUE HONORAT

SALES EXECUTIVE AND
CUSTOMER SERVICE MANAGER



BUILDING BLACK BUSINESS
BRANDS PRODUCTS AND TECHNOLOGY



THE BBBPT EXPO HAS ITS FOUNDATION IN SOUTH FLORIDA, WITH DEVELOPMENTS TO EXPAND INTO TARGETED METROPOLITAN CITIES ACROSS THE UNITED STATES AND AFRICA.

WHO WE ARE **WHAT WE STAND FOR**

THE BUILDING BLACK BUSINESS BRANDS PRODUCTS & TECHNOLOGY EXPO (BBBPT EXPO) IDENTIFIES LOCAL BLACK-OWNED BUSINESS BRANDS AND PRODUCTS BY CONNECTING THEM TO RESOURCES, TOOLS, AND INFORMATION FOR GROWTH AND LONG-TERM SUSTAINABILITY.

AUGUST 23-24, 2024
FORT LAUDERDALE, FL

FEATURES HIGHLIGHT PROFESSIONAL AND ENTERTAINMENT EVENTS INCLUDING:

- TARGET MARKETING
- OBTAINING RESOURCES & CAPITAL
- BUSINESS START-UP & EXPANSION
- NETWORKING
- GOLF TOURNAMENT
- LIVE COMEDY SHOW

CONNECT WITH THE **BBBPT EXPO**

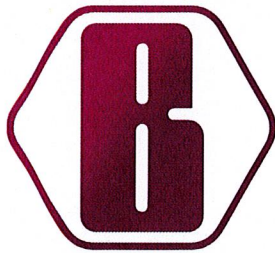
THE BBBPT EXPO IS ACCEPTING REGISTRATION FOR PARTICIPANTS, VENDORS, AND SPONSORSHIPS. REGISTER TODAY AT WWW.BBBPTEXPO.COM TO SECURE YOUR SPACE.

CONTACT

-  (877) 222 - 7859
-  BBBPTEXPO
-  EXPOBBBPT
-  WWW.BBBPTEXPO.COM
-  INFO@BBBPTEXPO.COM



WHY YOU SHOULD
JOIN
 THE COMMITMENT TO
BUILDING
 THE COMMUNITY



BUILDING BLACK BUSINESS
 BRANDS PRODUCTS AND TECHNOLOGY

THINK
BIG
 NUMBERS

INSTAGRAM REACH
750K+

FACEBOOK REACH
550K+

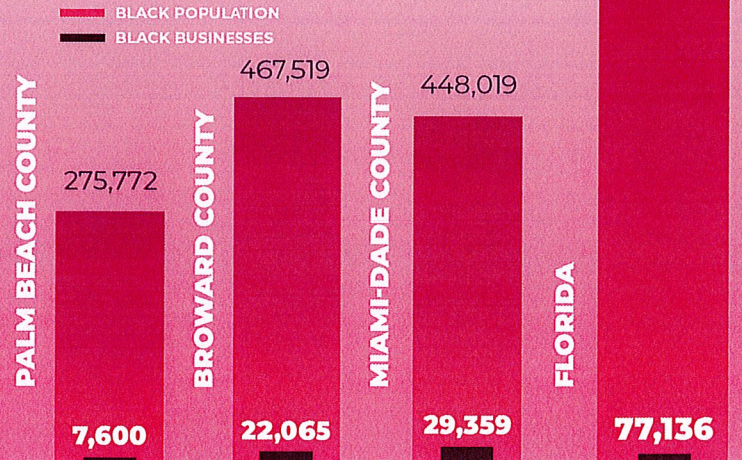
LINKEDIN REACH
137.5K+





TWITTER REACH
95.780K+

BLACK REPRESENTATION IN BUSINESS

LET'S HELP EACH OTHER

THE RATIO OF BLACK POPULATION TO BLACK BUSINESS OWNER IS DRASTICALLY LOW, WHICH IS WHY WE HAVE MADE IT OUR MISSION TO TOUR THREE MAJOR CITIES A YEAR TO INCREASE THESE PERCENTAGES.



- 
BRAND VISIBILITY
 EXPOSURE TO A LARGE AND RELEVANT AUDIENCE, INCREASING BRAND RECOGNITION
YES, BANNERS SIGNS, BBBPT MAGAZINE GIVEAWAYS!
- 
CONTENT SHARING
 OPPORTUNITIES TO SHARE VALUABLE CONTENT, SUCH AS WHITEPAPERS OR REPORTS
YES, BOOTH SPACE, SOCIAL MEDIA, BBBPT MAGAZINE, APP, WEBSITE, SIGNAGE!
- 
DATA COLLECTION
 COLLECTING DATA ON ATTENDEE PREFERENCES AND BEHAVIORS FOR FUTURE MARKETING EFFORTS
YES, WILL SHARE THE DATA WITH THE PLATUIM SPONSORS AND HIGHER!
- 
LONG TERM RELATIONSHIPS
 BUILDING LONG-TERM RELATIONSHIPS WITH EVENT ORGANIZERS AND ATTENDEES
YES, FOUNDER AND PARTNER CAN PARTICIPATE IN MULTIPLE EXPOS!

BENEFITS
 FOR OUR EXPO SPONSORS



BUILDING BLACK BUSINESS
BRANDS PRODUCTS AND TECHNOLOGY



AUGUST 23-24, 2024

**1885 GRIFFIN RD
DANIA BEACH, FL 33004**

**THE PREMIER SHOWCASE FOR
AFRICAN-AMERICAN ENTREPRENEURS**

IDENTIFY LOCAL BLACK OWNED BUSINESS BRANDS AND PRODUCTS BY CONNECTING THEM TO RESOURCES TOOLS AND INFORMATION FOR GROWTH AND LONG-TERM SUSTAINABILITY.

VENDORS

SPONSOR

PARTICIPATE

5X10

EARLY	\$149
REGULAR	\$299

10X10

EARLY	\$399
REGULAR	\$599

10X16

EARLY	\$499
REGULAR	\$799

FOOD

EARLY	\$699
REGULAR	\$1199

COMMUNITY

\$1500

CORPORATE

\$5000

PLATINUM

\$10,000

TITLE

\$25,000

PARTNER

\$50,000

FOUNDER

\$100,000

STUDENT

VIRTUAL	\$29
IN-PERSON	\$59

GENERAL ADMIN

VIRTUAL	\$39
IN-PERSON	\$99

GEN/ WORKSHOP

VIRTUAL	\$79
IN-PERSON	\$149

VIP ACCESS

EARLY	\$299
REGULAR	\$499
WITH OPEN BAR	\$699



THREE CITIES A YEAR

TARGETED TO REACH SURGING
BLACK COMMUNITIES
ACROSS THE GLOBE



**FOLLOW
BBBPT EXPO**

VISIT
WWW.BBBPTXPO.COM
(877) 222-7839



**FOLLOW
BBBPT EXPO**



BUILDING BLACK BUSINESS
BRANDS PRODUCTS AND TECHNOLOGY

BBBPT EXPO SPONSORSHIP PACKAGES DETAILS

FT. LAUDERDALE 2024

OUR TEAM WILL ASSIST IN CREATING
THE BEST EXPERIENCE TO FIT YOUR NEEDS.

COMMUNITY
\$1500

CORPORATE
\$5000

PLATINUM
\$10,000

TITLE
\$25,000

PARTNER
\$50,000

FOUNDER
\$100,000

15 MIN SPEAKING MAIN STAGE

GOLF EVENT SIGNAGE

AIR FARE & ROOM FOR 2

MAIN STAGE BANNER LOGO

MAIN STAGE & PERIODIC ANN.

BBBPT APP BANNER ADS

BOOTH SPACE

BBBPT MAGAZINE AD

VIP TICKETS

LISTING IN BBBPT MAGAZINE

ONLINE ACCESS & WORKSHOP LINK

FREE TICKETS BY A LINK

X XX

X XX

X X XX

X X X XII

X XX VI XII

X XX VI XII

X X X X X XX

X X X XX X XX

X X X XX XX XX

X X X XX XX XX

X X X XX XX XX

X X X X XX XX

CONTACT

 (877) 222 - 7859

 BBBPTEXPO.COM

NUMBER OF EVENTS FOR SERVICES X=1, XX=3, VI=6, XII=12



BUILDING BLACK BUSINESS
BRANDS PRODUCTS AND TECHNOLOGY

THE BUILDING BLACK BUSINESS BRANDS PRODUCT & TECHNOLOGIES EXPO



AUGUST 23-24, 2024
9AM - 5PM



1885 GRIFFIN RD
DANIA BEACH, FL 33004

ALL ABOARD!



SPONSORS



SPEAKERS



PARTNERS



VENDORS



VOLUNTEERS



PARTICIPANTS

BENEFITS TO LOOK FORWARD TO

CALLING ALL FAITH BASED AND
COMMUNITY SERVICE ORGANIZATIONS TO
SHOWCASE EXCELLENCE IN BLACK
BUSINESS.


**FREE 5X 10 TABLE TO DISPLAY
SERVICES**

10 FREE TICKETS TO THE BBBPT EXPO

PASTOR ROUND TABLE DISCUSSION

**CONTRIBUTIONS FOR PAID VENDORS
AND SPONSORS**

CONTACT

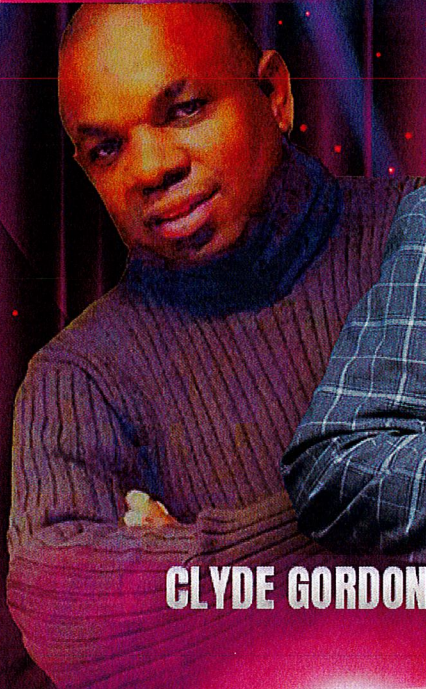
 (877) 222-7839 EXT 101
 BBBPTXPO
 EXPOBBBPT
 WWW.BBBPTXPO.COM
 INFO@BBBPTXPO.COM

**SCAN NOW TO
REGISTER**





**BUILDING BLACK BUSINESS PRODUCTS AND TECHNOLOGY
PRESENTS:**



CLYDE GORDON



JAMES JON



MICHAEL RANDOLPH

COMEDY *show*

**AFTER A GREAT DAY OF NETWORKING AND DEAL MAKING. COME LAUGH
AND ENJOY, WITH BLACK EXCELLENCE IN COMEDY**

DESIGN CENTER OF THE AMERICAS

1855 GRIFFIN RD, DANIA BEACH, FL 33004

AUGUST 23 & 24 | 8:30 PM

\$35 TICKETS

**COMPLEMENTARY ENTRY WITH A PAID
GENERAL ADMISSION TO THE BBBPT EXPO**

**BUY TICKETS
NOW!**





BUILDING BLACK BUSINESS

EXPO

AUGUST 2024

**BRYAN
TAYLOR**
INVESTORS RELATIONS

**DARYL
SPEAKS**
Founder

"Your Word Is
Your Currency"



What to Expect?

- * Local & Region Black Owned Brands
- * Engaging Products & Services
- * Innovative Technologies
- * Aspiring Stories
- * Resources Opportunities
- * Tips and Advice on Business strategies
- * Entertainment
- * Health and Wellness
- * Leaders & Major Player
- * Banking and Investments
- * Latest News
- * And Much More

DARYL SPEAKS
 Founder
 786.718.6997
 info@bbbptexpo.com

ANDREW BALKCOM
 Creative Director
 786.750.0028
 info@bbbptexpo.com

Distribution
 Miami-Dade & Broward
 And Palm Beach Counties
 Black Owned Business
 At the BBBPT EXPO and Events

Demo Graphic
Net Worth / Income
 Average Net Worth \$2,500,000+
 Average Household Income \$375,000+

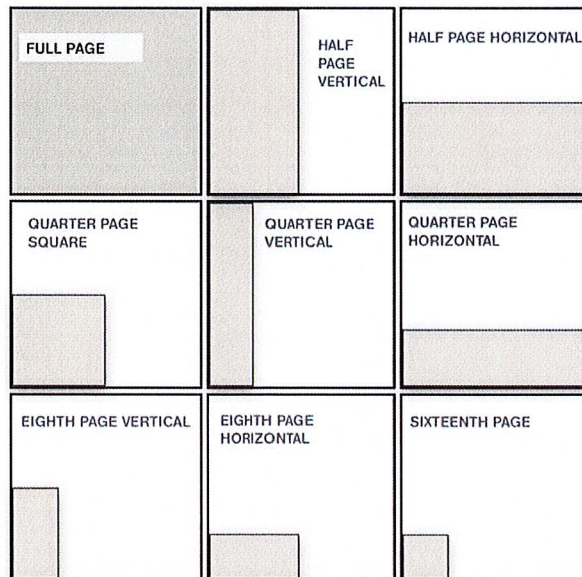
Circulation
 20k – 30K

Gender
 Male 53%
 Female 47%

RATES 2024

Size	1x	3x	6x	9x	12x
Full Page	\$10,130	\$9,530	\$9,125	\$8,925	\$8,075
Half Page	\$8,800	\$8,536	\$8,729	\$8,031	\$7,790
Quarter Page	\$4,600	\$4,462	\$4,328	\$4,198	\$4,072
Eighth Page	\$2,500	\$2,250	\$1,995	\$1,770	\$1,500
Sixteenth Page	\$500	\$430	\$425	\$400	\$390

SPECS 2024



Full Page Trim	9.00" x 10.875"
Full Page Bleed	9.25" x 11.125"
Spread	18.25"x 11.125"
1/2 Page	8.00" x 4.812"



BUILDING BLACK BUSINESS
BRANDS PRODUCTS AND TECHNOLOGY

SPONSORSHIP AND VENDOR REGISTRATION

Building Black Business Brands Products and Technologies Expo

August 23-24, 2024

9:00am to 5:00pm

Location: 1885 Griffin Rd, Dania Beach, FL 33004

Business Name: _____

Primary Contact Person: _____

Telephone Number: Office: _____ **Cell:** _____

Email: _____ **How Did You Hear About BBBPT EXPO?** _____

Website: _____ **What are you Offering?** _____

Vendor Packages

5x10 Table \$299

10x10 Space \$599

10x16 Space \$799

Sponsorship Packages

Founder \$100,000

Partners \$ 50,000

Title \$ 25,000

Platinum \$ 10,000

Corporate \$ 5,000

Community \$ 1,500

Participants

Student \$59 **# General Admin \$99** **# Gen & Workshop \$149** **# VIP Regular \$499**

VIP W/ Open Bar \$699 **# Food Truck \$999** **# Comedy Show Admin \$35 Only**

****** ALL TICKETS ARE FOR BOTH DAYS**

PAYMENT ___ **Visa** ___ **MC** ___ **AMEX**

Zelle To 786.718.6997

Name _____

Address _____ **ZIP Code** _____

Card Number _____ **Exp Date** _____ **CVC** _____

SAC1 To #6 0x3318D1C5C76fC5123Aa6f7d7b368F6b8CF306468

BTC To 3GHwa31BGCdkdpKLjt25LMc7fpQUjsjDnC

Please Only EMAIL to Attention: Processing to info@BBBPTEXPO.com