



# BUILDING BLACK BUSINESS

EXPO

AUGUST 2024

**BRYAN  
TAYLOR**  
INVESTORS RELATIONS

**DARYL  
SPEAKS**  
Founder

"Your Word Is  
Your Currency"

### What to Expect?

- \* Local & Region Black Owned Brands
- \* Engaging Products & Services
- \* Innovative Technologies
- \* Aspiring Stories
- \* Resources Opportunities
- \* Tips and Advice on Business strategies
- \* Entertainment
- \* Health and Wellness
- \* Leaders & Major Player
- \* Banking and Investments
- \* Latest News
- \* And Much More

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### Distribution

Miami-Dade & Broward  
 And Palm Beach Counties  
 Black Owned Business  
 At the BBBPT EXPO and Events

### Demo Graphic

**Net Worth / Income**  
 Average Net Worth \$2,500,000+  
 Average Household Income \$375,000+

### Circulation

20k – 30K

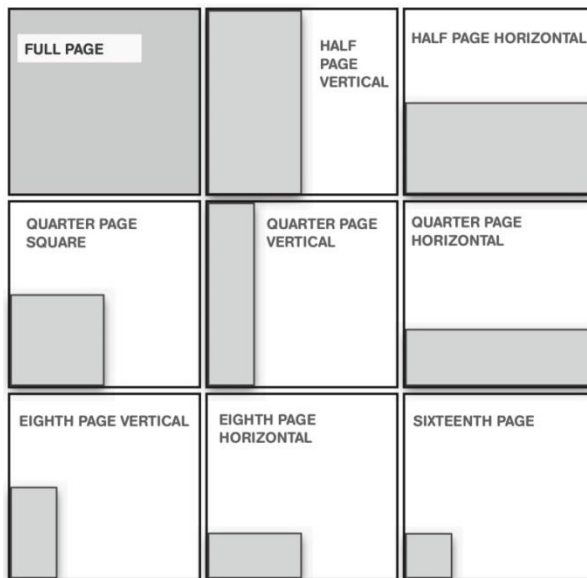
### Gender

Male 53%  
 Female 47%

### RATES 2024

Size	1x	3x	6x	9x	12x
Full Page	\$10,130	\$9,530	\$9,125	\$8,925	\$8,075
Half Page	\$8,800	\$8,536	\$8,729	\$8,031	\$7,790
Quarter Page	\$4,600	\$4,462	\$4,328	\$4,198	\$4,072
Eighth Page	\$2,500	\$2,250	\$1,995	\$1,770	\$1,500
Sixteenth Page	\$500	\$430	\$425	\$400	\$390

### SPECS 2024



<b>Full Page Trim</b>	<b>9.00" x 10.875"</b>
Full Page Bleed	9.25" x 11.125"
Spread	18.25" x 11.125"
1/2 Page	8.00" x 4.812"